From: **Toomas Kruusimägi** <toomas@esha2018.eu>
Date: 2018-04-16 10:57 GMT+02:00
Subject: ESHA Biennial Conference in Tallinn
To: suzana.hitrec@gmail.com

Dear Suzana Hitrec,

Estonian School Heads Association is honoured to host the ESHA Biennial Conference in Tallinn, Estonia on October 17-19, 2018. We welcome you to share ideas, best practices, inspiration and contribute to discussions about innovation in education. **Please share this information with your members and related organisations.**

Some topics and questions to be addressed at ESHA 2018: When we discuss technological innovation in education, should we choose evolution or revolution? This is one of the main questions we'll address in Tallinn. How to balance between traditional and innovative approaches to learning and teaching practices? Should we expect innovation from the top or should we let schools and students themselves lead the change? Should governments finance the change or are there enough free resources and private interest?

We are happy to announce our first speakers for ESHA Biennal Conference:

Linda Liukas is a programmer, storyteller and illustrator. Her children's book, Hello Ruby, is the "world's most whimsical way to learn about technology, computing and coding." In 2014, Liukas launched a Kickstarter campaign for the book and raised $380,000. Liukas founded Rails Girls, which has organized workshops in over 230 cities, teaching the basics of programming to more than 10,000 women.

Ian Jukes has been a teacher, an administrator, writer, international consultant, university instructor and keynote speaker. He has worked with clients in more than 80 countries and made more than 10,000 presentations. To date he has written or co-written more than a dozen books, 9 educational series and 100 articles. First and foremost, Ian is a passionate educational evangelist.

Florian Hoffmann is a social entrepreneur and innovator in the field of education. The DO School is a social enterprise that educates, trains and mentors talented individuals to turn their ideas into action.

Ewan McIntosh is the founder of NoTosh, the no-nonsense company that makes accessible the creative process required to innovate: to find meaningful problems and solve them. Ewan wrote How To Come Up With Great Ideas and Actually Make Them Happen, a manual that does what is says for education leaders, innovators and people who want to be both.

Registration is open. Please find the participation information and registration form together with the structure of the conference over HERE.
Add the date directly to your Outlook, Windows 10 Calendar or Apple Mac Calendar as event or to Google Calendar.

We look forward meeting you at the Conference!

Toomas Kruusimägi
EKAJU ESHA-Estonia
President of the Estonian School Heads Association